

CALL FOR ABSTRACTS

The 7th National Mainstreet Conference 2009 is the biennial gathering of professionals involved in mainstreets Australia-wide. This year's theme "Rediscovering the Heart" will consider the trend back towards the creation of vibrant mainstreets, after years of onslaught from purpose-built shopping centres. This trend has been happening across the globe but is not automatic in every centre.

*Conference themes include **planning, design and marketing of mainstreets** in Australia and further afield, addressing both practical and specific issues and looking at trends and future insights.*

The key purpose of the Mainstreet National Conference 2009 is to enhance professional opportunities for members of Mainstreet by developing, recognising and promoting their ability to participate in and lead innovation and change.

The organisers of this year's conference invite you to submit abstracts for presentation at the Conference.

Abstracts must fall under one of the themes listed below:

- Planning
- Design
- Marketing

In keeping with these themes, it is suggested that presenters need to present either practical and specific issues or provide future trends and insights into the industry.



Submitting an Abstract

Abstracts must be submitted via the online submission process available at www.mainstreet2009.com and include the following criteria:

- Abstracts must be a minimum of 200 words, and no longer than 250 words
- Abstracts must be submitted in Arial 11 point font
- The presenting authors name must be underlined and all author affiliations must be included
- The paper title must be typed in all capital letters and bolded
- Abstracts must be text only. Graphics, pictures or graphs should not be submitted

Once you have submitted your abstract online, you will receive an email containing your personal access key. This access key can be used to enter the 'Speaker Zone' where you can view or make changes to your submitted abstract.

Submission of abstracts implies the author's agreement to publish their abstract in the final Conference program, and to provide their full paper at the conclusion of the Conference to be uploaded on to the Conference website.

Authors of accepted abstracts are required to register to attend the Conference as a delegate.

Key Dates

Call for Abstracts Opens: Thursday 12 June 2008

Call for Abstracts Closes: Friday 12 September 2008

Following a review, the outcome of your abstract will be advised by the reviewing committee towards the end of October 2008.

Please address any queries to the Conference Secretariat:

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